

Goodbye costly paper towels, ineffective posters and signs.
Hello Eco-friendly adDryer™



A better way to interact with your users and potential customers

Watch the video at savortex.com



About adDryer™

adDryer™ by SAVORTEX is Eco-friendly and has a built HD screen showing full motion video to use as their hands dry enabling your personalised marketing and communication messages or generating revenue as an advertising platform for external marketers direct to your audience

- Fast dry, low CO2
- Reliable 5-year parts warranty (extended warranty available)
- IoT connected
- Full motion video messaging

Easy to Use
Wifi enabled, enables remote programming from any PC

- Internal Communications
- Easy design templates to create your messages
 - Upload your own designs in minutes
 - Schedule to suit your needs

- External Revenue Generation
- Managed through SAVORTEX media partners
 - Revenue assessed by volume of users
 - Content and messaging remotely managed

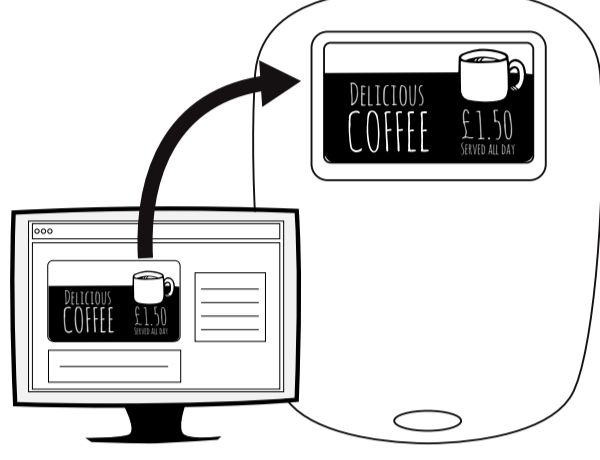
How it Works

adDryer is the easy way to display adverts, special offers, menus, news or announcements

01

Create amazing looking marketing content in minutes

Using our easy-to-use AdWizard, you can quickly edit the content using a simple web form, animate the text and images, then publish it to your screen. No technical expertise required.



02

Choose from 100's of professionally designed ads

You'll never be stuck for choice with our ever-expanding library of adverts, conveniently arranged into categories for almost any industry.

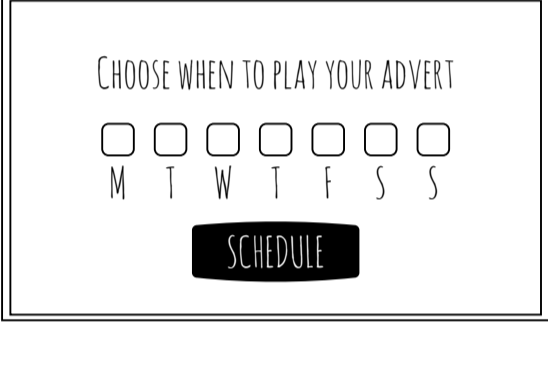
Can't find what you need? We'll create it for you!



03

Schedule ads to play on the day & time of your choice

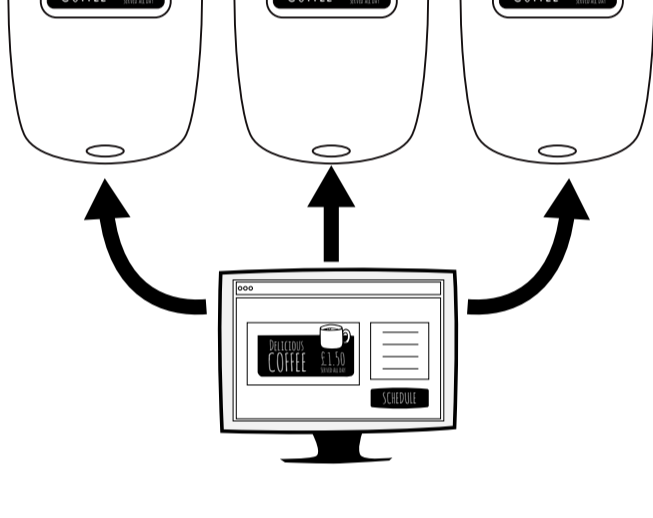
Plan in advance and ensure your content is seen - Perfect for sending out time-sensitive messages or promoting offers at specific times of the day.



04

Manage multiple sites from a single location

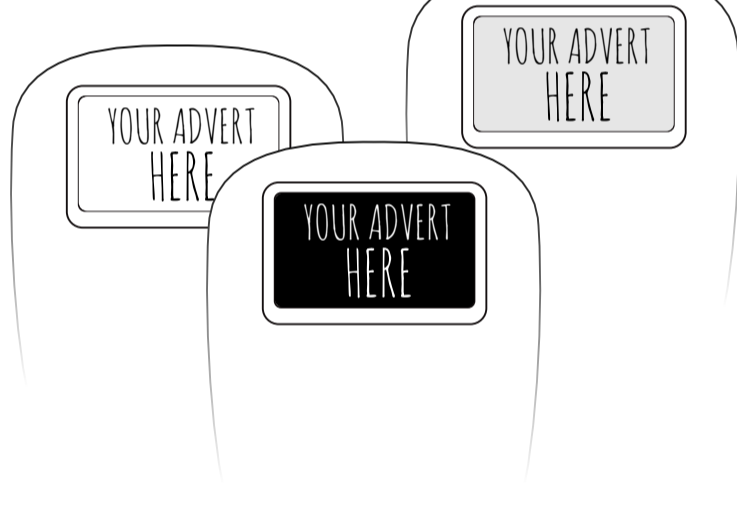
adDryer's scalable controls allow Administrators to manage all aspects of their account including their venues, screens, playlists, adverts and users.



05

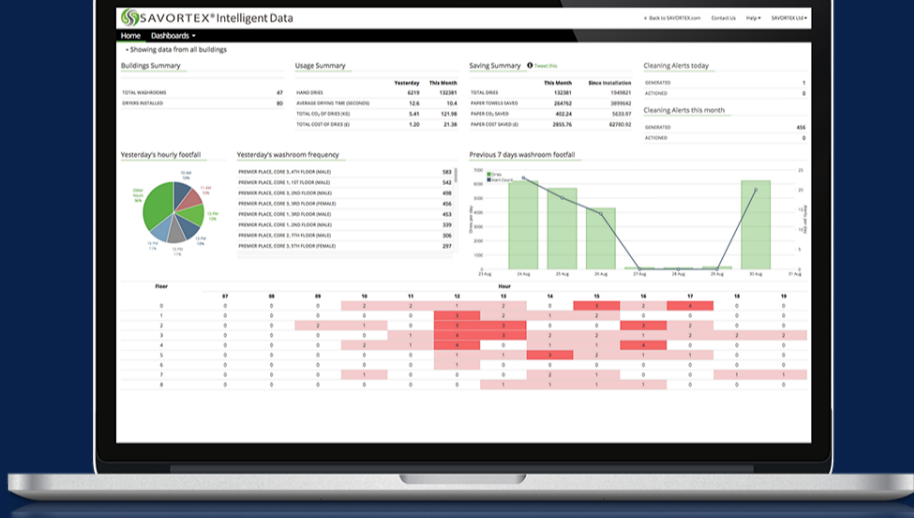
Sell advertising space to local business

Take advantage of adDryer's library of templates to advertise for local businesses and let your system pay for itself. Perfect for Taxi drivers, hairdressers, mechanics and more!



Real-time Data and Captive Engagement

The revolutionary adDryer™ is connected to the Internet and records real-time usage and content impressions, then wirelessly reports the data to our on-line portal for analytics, alerting cleaners to washroom inspection on footfall stats, and with its connection to a programmatic content management system it shows the user a tailored message as they dry hands. It's the game changer!



Millions of captive, gender segmented professional audiences using our Eco-friendly hand drying technology

Who uses the adDryer™

LABS

"LABTECH invested in SAVORTEX and the adDryer™ brand to drive energy savings in our washrooms and reduce waste from paper towels. It also allows our business community to reach their customers in a different way and drive revenue"

Head of Procurement , LABS

Statistics

- 58.75% Energy reduction per dry
- £18,641 Op. Savings expected pa
- £60,000 Advertising revenue expected pa
- Operational savings and efficiencies from responsive washroom cleaning
- ROI expected 12 months



Intended Impact

All Savortex products are better for the environment, client and user:

- Fewer paper towels saves mess, landfill, money & pollution.
- Quicker drying saves energy & time.
- More efficient drying improves & optimises.
- Smart data aids productivity & hygienic washroom management and hygiene.

"We are proud to work with SAVORTEX, co-developing a product which we can bring to market to drive great customer experiences. This solution not only drives sustainability, reduces cost, and creates great customer experiences, but it provides a framework for new and innovative revenue streams"

Rod O'Shea, Group Director

Intel EMEA IoT

